

Customers  
*are* calling.



Better Business Bureau® of Northwest Florida  
*The leader in advancing marketplace trust*



Better Business Bureau  
of Northwest Florida  
P.O. Box 1511  
Pensacola, FL 32591

## Smart consumers contacted the BBB about your company this month.

We were happy to tell them your company is a member of the Better Business Bureau and provide them with your reliability report.

According to a recent Gallup poll, 3 out of 4 consumers say they would rather do business with a BBB member.

*Number of consumers who called the BBB to get more information on your company (in parentheses) ↓*

## Your BBB Membership... Working For You

850.429.0026 member line • [info@nwfl.bbb.org](mailto:info@nwfl.bbb.org) • [www.nwfl.bbb.org](http://www.nwfl.bbb.org)